

# THE EVENTS SUMMIT

Full Delegate List 2024  
Manchester, UK

8 October 2024

Supporting More Than Equal  MORE THAN EQUAL

Delivered by Major Events International

# FULL DELEGATE LIST

## ORGANISATION

### RIGHTS HOLDER

All England Lawn Tennis Club  
 Aquatics GB/More than Equal  
 Archery GB  
 Arsenal  
 ASM Global (Europe)/Aberdeen P&J  
 Aston Villa  
 ATP Challenger Tour  
 Badminton England  
 Band on the Wall  
 BBC  
 Bedford Blues  
 Black Deer Festival  
 Bristol City Council  
 British Air Display Association  
 British Cycling  
 British Fencing  
 British Ice Skating  
 British Mountaineering Council  
 British Mountaineering Council  
 British Summer Time Festival  
 British Taekwondo  
 British Triathlon  
 Caravan & Motorhome Club  
 Caravan & Motorhome Club  
 Caravan & Motorhome Club  
 CarFest  
 Chelsea Football Club  
 Chester Race Company  
 Chorley Council  
 Chorley Council  
 City Football Group  
 City Football Group  
 Coventry City Council  
 Coventry City Council  
 Department for Culture, Media & Sport  
 Department for Culture, Media & Sport  
 Devon County Show  
 DHP Family  
 DHP Family  
 Disability Sport Wales  
 Disability Sport Wales  
 E1 Boat Series  
 Edgbaston  
 Emirates Old Trafford  
 England & Wales Cricket Board  
 England Boxing

## JOB TITLE

Senior Manager - Corporate Affairs  
 Chair  
 CEO  
 Senior Ticketing Manager  
 Managing Director  
 Chief Operating Officer  
 Director  
 Sport Director  
 CPO  
 Head of UK Security  
 Chief Operating Officer  
 Founder  
 City Events & Festivals Manager  
 CEO  
 CEO  
 National Partnership & Engagement Manager  
 Interim CEO & Events Director  
 Competitions Programme Manager  
 Marketing & Commercial Manager  
 Project Lead  
 Events Manager  
 Director, Partnerships & Commercial  
 Head of Communications  
 Senior Events Manager  
 Events Production Manager  
 Operations Director  
 Chief Marketing Officer  
 Thyme People  
 Events Officer  
 Events Officer  
 Head of Partnership Operations  
 Partnership Operations Manager  
 Events Production Manager  
 City Events Manager  
 Head of Major Sporting Projects (Strategy)  
 Senior Policy Advisor, Major Sporting Events & Delivery  
 Show Director  
 Head of Live Ops  
 Head of Risk Management  
 Head of Performance Development  
 Governance & Partnership Director  
 Head of City Partnerships  
 Operations Director  
 Sales Director  
 Director of Digital & Data  
 Head of Operations

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ORGANISATION	JOB TITLE
England Hockey	Head of Sport
England Hockey	Events Manager
England Hockey	Senior Events Officer
England Netball	Head of Super League & Major Events
Euro 2028	Deputy National Police Coordinator - Events
Events Industry Forum	Chair
Extreme E	Operations Director
Factory International	Head of Visitor Operations
FoodSorcery	Co-Founder & Marketing Director
Freelancer	Social Media Specialist and Content Creator
Freelancer	Project, Event & Sustainability Manager
Freelancer	Projects & Events
Fulham FC	Operations & Venue Director
Fulham FC	Chief Operating Office
Fulham FC	Director of Technology
GB Snowsport	CEO
Goalball UK	Participation Lead
Gravity Show	CEO
Gravity Show	Financial Director
Hexagon Cup	Managing Director
Hyndburn Borough Council	Safety and Planning Officer
Hyndburn Borough Council	Event Coordinator
Ice Hockey UK	Independent Non-Executive Director
International Association of Horticultural Producers (AIPH)	Senior International Relations Manager
IUDRO	Founder
Jockey Club	General Manager
K.I.T. Group United Kingdom	Executive Director
Live Nation	PR Director   UK Marketing Partnerships
Liverpool City Council	Strategic Lead for Major Events
Liverpool FC	Steward Co-ordinator
London Marathon Events	Chief Financial Officer
London Marathon Events	Head of Financial Planning
London Marathon Events	Event Experience Director
Loughborough University	Pro Vice-Chancellor
Major League Baseball	Head of Marketing
Manchester Active	Deputy CEO and Head of Sport & Events
Manchester City Council	Head of Event Development
Manchester City Council	Sport Bidding Manager
Manchester Met University	Assistant Director of Security & Compliance
Manchester Pride	Director of Operations
More than Equal	Strategic Advisor, Former F1 Director of Hospitality and Experiences
Neon Performing Arts	Co- Producer
Neon Performing Arts	Co- Producer
Neon Performing Arts	Producer
Netflix	Talent Security Specialist
Oakview Group	Vice President - International Strategic Business Services
Oxford & Cambridge Rowing Foundation	Chair

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ORGANISATION	JOB TITLE
Pine Festival	Director
Pine Festival	Co-Founder
Premier League	Leadership Development
Pride in Gloucestershire	Chairperson
Professional Squash Association	Head of Operations
Proud Events	Managing Director
Rochdale Borough Council	Senior Event Producer
SailGP	Strategic Lead, Host Venues
SailGP	Chief Content Officer
Sale Sharks	Commercial Partnerships Manager
Salon Prive	Head of Event Experience
Serious	Head of Development & Partnerships
Silverstone	Head of Marketing & Communications
Sound Roots	Chief Executive
South Ribble Council	Events Officer
South Ribble Council	Events Producer
Sport & Recreation Alliance	Head of Research & Development
Sports Ground Safety Authority (SGSA)	Head of Inspectorate
StreetVelodrome Series	Managing Director
Sussex 7's Series	Director
Test Fest	Assistant Festival Director
Test Fest	Festival Director
The FA	Senior Account Manager, Operations Department
The FA / Euro 2028	UK & Ireland 2028 Central Transition Team
The Game Fair	Senior Operations Executive
The Great Run Company	Chief Executive Officer
The Power of Events	Founder
Tottenham Hotspur	Visitor Attractions & Third Party Events Director
Tottenham Hotspur	Senior Executive (VA & Third Party Events)
Tourism Northern Ireland	Head of Events
Towersey Festival	Co-Director
U-Live	Head of Operations
U-Live	Festival Operations Manager
UK Sport	Major Events Manager
Underneath the Stars Festival	Festival Director
United Kingdom Crowd Management Association	Director
UTMB Group	UK Event Director
Victoria Warehouse	Director
Victoria Warehouse	Managing Director
Victoria Warehouse	General Manager
Vision Nine Events	Operations Manager
Vision Nine Events	Festival Manager
We Group	Chief Executive Officer
WeGroup	Festival Director
WeGroup	Group Director
West Midlands Growth Company	Strategic Lead Major Sporting Events
West Midlands Police	Chief Inspector

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ORGANISATION	JOB TITLE
Wild Kind	Operations Manager
Willenhall Lock Stock Festival	Director
Women's Sports Trust	CEO
Womens' Rugby World Cup 2025	Managing Director
World Dodgeball	President
World Netball	Interim CEO
World Rugby	Head of Sevens Event Promotions
World Sailing	Head of Partnerships
<b>SUPPLIER</b>	
2CL (Evolv)	Business Development and Operations Manager
Access Events	Managing Director
Accredit Solutions	Commercial Director
Acquired Limited	Partner Manager
ADI.TV	Head Of Sales & Sports Presentation (Live)
Alison Price	Managing Director
Ammonite	Director
Ammonite	Finance Manager
Ammonite	Project Manager
Ammonite	Studio Producer
Arena Group	CEO
Arena Group	CCO
ATPI	Business Development Executive
ATPI	Marketing Manager - Sports Travel
Badger & Combes	Photographer
Black Magic	Sales Director EMEA
Clarke Willmott	Partner
Continest	Head of Growth
Controlled Events	Readiness and Training Lead
Controlled Events	Readiness Manager
Creative Technology	Head of Sport
Creative Technology	Managing Director
Crowd Dynamics	Senior Crowd Consultant
Crowd Dynamics	Crowd Dynamics Sports Lead
Crowded Events	Founder & Managing Director
Crowded Events	Senior Advisor
Crowdlytics	Head of Operations
DB Pixelhouse	Account Manager
Digital ID Ltd	Account Manager
Digital ID Ltd	Account Manager
Eight PR & Marketing/NOEA	Managing Director
ESA	Founder and Course Director - ESA Diploma
ESA Diploma	Course Director
ESM Operations	Director of Operations
ESM Operations	Head of Training

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European Sponsorship Association (ESA)	Director
Evolv	Channel Manager, Europe
FEP PAY	Commercial Director
FGH Security	Managing Director
First Option	Managing Consultant
First Response Group	Stadium and Events Director
First Response Group	Group Sales Director
First Response Group	Group Commercial Director
Food by Dish	Managing Director
Foot Anstey LLP	Partner
Freemans Event Partners	Client Development & Strategy Director
Freemans Event Partners	Client Development Executive
Freight Minds Limited	Projects Director
Freight Minds Limited	Director
G4S UK	Managing Director
GeoJunxion	Enterprise Sales Manager
GL Events	Commercial Director
Global Infusion Group	CEO
Green Chilly	CEO
Green Chilly	CTO
Greener Power Solutions Ltd	Business Development Manager
Greener Power Solutions Ltd	Chief Commercial Officer
Havas Play	Strategy Director
Havas Play	Managing Director
Havas Play	Strategy Director
ID&C	Business Development
ID&C	Business Development Executive
International Event Security	Chief Operating Officer
Ipsem Squared	Managing Director
Iventis	Global Account Director
Iventis	Chief Revenue Officer
Iventis	Business Development Director
JL Group	Group Account Director
JLB Search	Principal Consultant
JLB Search	Founder & Managing Director
JMSE Consulting	Founder
JMW Group	Head of Brands and Partner
JMW Group	National Head of Sports and Partner
JMW Group	Trainee Solicitor
Joymo	CEO
Joymo	Director - The Venue Business
LS Events	Event Operations Manager
LS Events	Senior Project Manager
LYVE	Founder & CEO
Manchester Commerce	Business Development Manager

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ORGANISATION	JOB TITLE
Manchester commerce	Membership & Commercial Marketing Manager
Marketing On Tap	Director
Mash Invite - Visual Architects	Senior Creative Account Manager
Mash Invite - Visual Architects	Project Manager
Mash Invite - Visual Architects	Business Developer
Mash Invite - Visual Architects	Head of Sales and Marketing
Mash Media	Content Director
Mash Media	Marketing Executive
Mash Media - EPS	Exhibition Sales Manager for EPS
Mash Media - EPS & AAA	Portfolio Director
MATCH Hospitality	Senior Business Development Manager
MatchPoint	Director
Media Structures	Client Experience Manager
Miller Insurance	Head of Sport Federations and former Chair Professional Tennis Events
Momentum/WeTrack	Sales Director
Motus	Chief Operating Officer
Motus	Chairman
Motus	CEO
Mustard Media	New Business Executive
Neverleft	Chief Executive Officer
Omnia Media	Content Manager
Pindar Creative	Managing Director
Pindar Creative	Commercial Director
PKL	Head of UK Short Term Rental
PKL	Event Consultant
PMY	General Manager Implementation Europe
Power Logistics	Senior Manager- Projects
Power of Events	Head of Operations and Engagement
Provision Events	Senior Business Development Manager
Provision Events	Business Development Executive
Reddoor Live	Commercial Director
Reddoor Live	Global Projects Director
Röder UK	Senior Account Manager
Roomex	Senior Sales Manager
SCE Staffing	CEO
Scentered/Kitbrix	CEO/Founder
Scentered/Kitbrix	Operations
SFL – a D&B solutions Company	Head of Partnerships
SFL – a D&B solutions Company	Sales Director
Share Logistics	Board of Advisors
Share Logistics	Vice President
SNTV (Story10)	Head of Product & Marketing
SNTV (Story10)	Global Head of Revenue
Solace Global	Chief Customer Officer
Spartan Crew	Commercial Director
Special Projects	CEO

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ORGANISATION	JOB TITLE
Sport Buff	President & Founder
Sword Switzerland	Key Account Director Sport & Entertainment
Taylorbridges Consultancy	Founder & CEO
Telstra Broadcast Services	Solutions, Integration and Infrastructure – Global Head
The Combined Services Provider	Associate Director of Business Development
The Combined Services Provider	Head of Operational Support
The Combined Services Provider	Chief Operating Officer
The Sports Presentation Company	Founder & MD
The Venue Business	Director
Three	Senior Sponsorship & Brand Activation Manager
Togather	Commercial Director
Transatlantic Translations Group	Senior Account Manager
Transatlantic Translations Group	Senior Project Manager
We Are Elevate	Business Development Manager
Wiz Team	Communications & Event Coordinator
Wiz Team	Delivery Manager
Wiz Team	Head of PMO
You. Smart. Thing.	Sustainability Consultant
You. Smart. Thing.	Channel Partnerships Director
You. Smart. Thing.	Chief Executive Officer
You. Smart. Thing.	Chief Operating Officer



**THANK YOU.  
WE LOOK  
FORWARD TO  
SEEING YOU IN  
MANCHESTER**